

Exhibit 17
to Mao Declaration ISO
Plaintiffs' Motion for Leave to
Amend Complaint

Public Redacted Version

Message

From: Tessa Lueth (Google Docs) [comments-noreply@docs.google.com]
Sent: 2/8/2019 10:57:21 AM
To: rbeh1 [REDACTED]
Subject: [For XFN review] ... - +tessalueth [REDACTED] +dwarren [REDACTED]

Tessa Lueth mentioned you in a comment in [For XFN review] Privacy Advisor in Maps film script



Ruchi Bezales

+tessalueth [REDACTED] +dwarren [REDACTED] +davidmonsccs [REDACTED] talking to jessica, i'm wondering if we explain WAA too. I know LH has been scrutinized but she brought up a good point that WAA isn't understood either and we may as well use this as a place to quickly relate it to data collected.



Ruchi Bezales

Something like "If you turn off Web & App Activity, past searches will not be saved to your Google Account." The flow will be tricky going right into LII but just a thought.



Tessa Lueth

we explain it in the product. i think introducing this would mean we need to include an explanation of what WAA is. We don't get this detailed in the search video: see script

here: https://docs.google.com/document/d/1br9qv_BN6Go_zOB8gVfKmRRFAZLSXG466_QmsEdBxWI/edit

+rbeh1 [REDACTED] - if you want to add, it will delay the video and the whole launch will move to April. I'll leave this up to you

Open

Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA

You have received this email because you are mentioned in this thread. Change what Google Docs sends you. You can reply to this email to reply to the discussion.

